



"Made-in-Nebraska" Show

Program for Today, at Auditorium
TRAVELING MEN'S PROTECTIVE ASSOCIATION,
OMAHA POST A NIGHT.
SOUTH OMAHA HIGH SCHOOL ORCHESTRA AFTER-
NOON.
PLATTSMOUTH DAY.

- 10:30 A. M. Doors open to the public.
- 11:30 A. M. Illustrated talks on "South Omaha Industrial Conditions" by Mr. Will M. Maupin.
- 1:30 P. M. Lecture by Prof. R. Gilmore, Curator Nebraska State Historical Society, "How the Indians Lived in Nebraska Before the White Man Came."
- 2:00 P. M. Band Concert. Green's Omaha band.
- 2:30 P. M. Moving Pictures—Industrial films, etc.
- 3:00 P. M. South Omaha High School orchestra. Mr. R. H. Johnson, manager; Mr. Joseph Connor, director. (See Program.)
- 4:00 P. M. "Lincoln and His Great Future," by Will M. Maupin, in Lecture room.
- 8:00 P. M. Second concert of South Omaha High School orchestra.
- 8:30 P. M. Reception at Auditorium of members of Post A. T. P. A. Organization will form at Paxton hotel and, headed by pipe and drum corps, will march to Auditorium. All members T. P. A. invited.
- 9:00 P. M. Address of Welcome to members of T. P. A. by President C. E. Beineft of the Federation of Nebraska Retailers.
- 9:30 P. M. Great Comical Initiation stunt—"Initiation of Order of Ignatz," by Traveling men. Program of Travelers' Song. Entire program in charge of the following entertainment committee of the T. P. A.: Mr. H. Sam Cherniss, chairman, and Mr. George Lavidge, L. L. Carr, A. M. Miller and Hugo Melchoir.
- 9:30 P. M. In Lecture Room—Orchestral concert provided by A. Hospe Co. Special—Saturday, March 8, Y. M. C. A. Gymnastic and Athletic Night. Omaha High School and Public School Day. Every day free Moving Pictures, slides, etc., from 11:30 A. M. to 11 P. M.

Omaha Firms Cover the Whole West

C. B. Liver & Company, 1510 Capitol avenue, which occupies booth No. 12 at the Made-in-Nebraska show, began business in Omaha in 1882, selling butcher supplies. In 1898 bar and billiard supplies were added to the stock. In 1908 the firm was incorporated with C. B. Liver as president, W. F. Selter as treasurer and George Victor as secretary. It now has become one of the largest concerns of its kind in the middle west selling goods in Nebraska, South Dakota, Minnesota, Missouri, Kansas, Oklahoma, Wyoming, Colorado, Utah, Montana, Idaho, Washington, Oregon, Arizona, Nevada and California. A corps of eight traveling men cover this territory.

The company manufactures butcher's refrigerators and cold storage equipment of all kinds: Counters, meat blocks, meat racks, fish and poultry boxes and sanitary refrigerator counters, which are shown at the Made-in-Nebraska exposition, etc.

In their booth the firm are showing their manufacture of strictly up-to-date refrigerator counters for meat markets, grocery stores, confectionery stores or any other place of business where food-stuffs are offered for sale.

These refrigerator counters are strictly sanitary and the consuming public should demand that all food products offered for sale should be shown in counters of this style.

They also show a strictly sanitary fish and poultry ice chest, as well as plate glass counters, which will keep dirt and flies and everything else away from goods shown.

The company manufactures a great many items, such as refrigerators of all kinds, counters, store shelving, meat racks of the various styles and designs and in fact everything that is necessary to equip a meat market. They also carry a full line of tools, engines, boilers, kettles, cutlery, etc.

Special Patent Pan.

All their refrigerators are equipped with their patent "Acme" ice pan, which is an open pan system which gives an evenly distributed temperature to any refrigerator that is equipped with it. State institutions and railroad companies are using the "Acme" system of pan in preference to any others built. It is an overhead icing system which will distribute ice evenly to all parts of the refrigerator, and not like the side icing system, where the cold will only rise to the height of the amount of ice in the box, as everyone knows cold air will fall of its own weight and warm air rise.

The Union Pacific Railroad company has equipped all its storage plants on the entire system with "Acme" pans, and to whom we can refer anyone as to the quality of same.

Thorough State Firm.

C. B. Liver & Co. is a thorough Nebraska institution, grown from a small concern to its present large capacity, is a taxpayer in the city of Omaha and the state of Nebraska, and should have the preference on its products over anyone else in this state. It sells goods from the Mississippi river to the Pacific coast in all the western states and has eight traveling salesmen calling on the trade regularly. The bulk of the glassware is imported direct from the manufacturers in Europe and the domestic goods are drawn from the best manufacturers of this country.

Reed Chairs Made to Order Here in Prosperous Omaha

The Omaha Reed and Rattan company, manufacturers of reed and rattan furniture, so-called, baby carriages, etc., do a large business on special orders for chairs and rockers. They make reed furniture of special designs, getting the chairs to fit the curves of the body and to combine comfort, utility and beauty. Cane seats that have become worn are replaced by the repair department of this firm at a small cost. Most of the reed furniture for the best homes and public places in Omaha has been made by this company. The goods are shipped to all parts of the west and are everywhere recognized as the best that can be bought.

No Other Goods Equal --- None Like Velvetina

See Our EXHIBIT **MADE-IN-NEBRASKA SHOW** On Auditorium Stage. Souvenirs and Samples.

THIS BOOK FREE ON REQUEST Complete Home Course of Instruction for Facial Massaging, Manicuring, Etc.

See Our EXHIBIT **MADE-IN-NEBRASKA SHOW** On Auditorium Stage. Souvenirs and Samples.



The Velvetina Way is to Keep Old Age Away

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- THE VELVETINA LINE**
- Velvetina Vanishing Cream 50c
 - Velvetina Massage 50c
 - Velvetina Skin Blend and Freckle Cream 50c
 - Velvetina Cream Lotion 25c
 - Velvetina Shampoo 25c
 - Velvetina Talcum Powder 25c
 - Velvetina Rouge 25c
 - Velvetina Face Powder, flesh, white, brown 35c
 - Velvetina Complexion Soap 25c
 - Velvetina Skin Beautifier 50c
 - Velvetina Tooth Powder 25c
 - Velvetina Tooth Paste 25c
 - Velvetina Nail Powder 25c
 - Velvetina Nail Tint 25c

A DIFFERENT PRODUCT FOR EVERY PURPOSE
The Most Perfect Toilet Goods Made.

Trial size package Velvetina Vanishing Cream and Velvetina Face Powder free at our booth on Auditorium Stage, "Made in Omaha" Show. For sale by all Omaha druggists and the most progressive druggists in every town throughout the United States.

GOODRICH DRUG CO., Manufacturers, Omaha, U. S. A.

If You Would Know Where Laughs Are

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IT'S AT OMAHA'S FUN CENTER

THE GAYETY

Everybody Goes. Ask Anybody. This Week—"Gay Masqueraders."

SEATTLE DAILY POPULAR PRIZES.

The Gayety plays to more ladies at its daily matinee than any two theaters in Omaha.

Empress

WEEK BEGINNING MARCH 3

THE "Police Inspector"

Harrison Armstrong's Greatest Dramatic Sketch

and

SEYMOUR & ROBINSON

In the Mix and the Mixer.

FLORENCE RAYFIELD

Clever Comedienne.

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Songs and Dances

"SHYLOCK"

Beautiful Production of the Merchant of Venice.

And other numbers of worth.

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WELCOME

"Made in Nebraska Show" VISITORS

To Our Exhibit at the Auditorium and Our Store at 1810 Farnam St.

LOOK over our stock of Lighting Fixtures and get our prices. Give us a trial and you will always want to deal with us. You need us as much as we need you. Our only effort is to please our customers, regardless of how small an order you give us. When you buy anything from us you can rest assured that you are getting the best value. We are always ready to give any information you desire regarding any electrical device you wish to purchase at our store or elsewhere. We carry a large assortment of heating devices of every description, also the famous Maytag Washing Machine with swinging Wringer, and the famous Cope-man Automatic Cookstove.

Do not fail to see the demonstration of this wonderful stove at the Auditorium.

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"Maids in Nebraska"

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"Girls from Reno"

Best Entertainment in the City.

A Chorus That Is Famous in Burlesque.

If You Like Good Things, You'll Like This Show.

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Real Burlesque—Real Fun

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Perfect Vaudeville

Matinee Every Day, 2:15
Every Night, 8:15; All Week

NAPIERKOWSKA

Signor Trovato, Louis Galloway, Joseph Kaufman & Co., Bolker's Arabs, Ben Linn, Charles and Adelaide Wilson, Meehan's Canines, Father's Weekly Review.

Prices—Night, 10c, 25c, 50c, 75c. Matinee, Gallery 10c; best seats 25c, except Saturday and Sunday.

MARTIN BECK PRESENTS

MADAME SARAH BERNHARDT

At the ORPHEUM

APRIL 14, 15, 16, 17, 18.

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